

Protect Your Balance Sheet

Cory Watson VP – Trade Credit & Business Insurance October 25, 2023

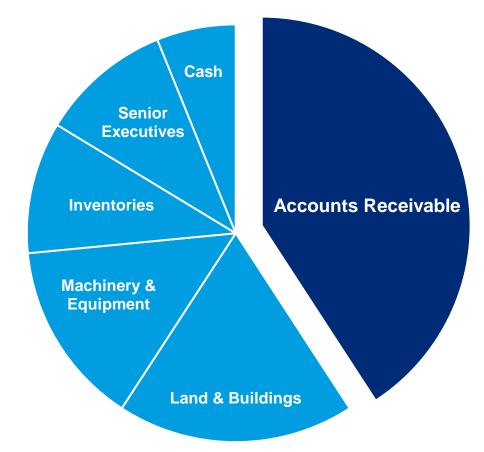
A business of Marsh McLennan

Your future is limitless."

Secure Your Balance Sheet

- Your AR has the highest chance of any asset taking a loss.
- Protect your cash flow
- Insure your largest asset-- your AR.
 - Protect against any form of slow payment or nonpayment
- True peace of mind for you and your cash
- 3rd party debt collections services included

Insured vs. Uninsured Assets



Trade Credit Insurance-What Is It?

Trade Credit Insurance

- Insurance policy that guarantees your receivables
- Originated and commonly used in Europe
- Covers bankruptcies (formal or non-formal)
- Covers slow pay, no pay, and general non-payments

 Cancellable Carriers Allianz Coface Atradius 	Non-cancellable Carriers - Chubb - Liberty Mutual - AIG - FCIA - Ascot

Policy Structure Options

- Can be full portfolio or logical segmentation
- Most policies have no deductible
- Can purchase bankruptcy-only policies
- Most policies are 12 months in length with 24 months option
- Each policy is structured specific to the business
- Premium is determined by the following
 - Sales/gallon volume
 - Loss history
 - Quality of your buyers
 - Sales terms
 - Typical rate .05 .15 per \$100 or .003 per gallon



Microbonding - Bondaval

Who Is Bondaval?

- Fairly new entrant in the market
- Offices in London, Austin, Toronto, Copenhagen
- Reinsured through
 - Lloyd's
 - Arch
 - Fortegra
 - Beat Capital Partners
- Specializes in fuel companies
- Current clients











Trade Credit vs. Microbond

Trade Credit

- 90% indemnity
- Cancel or non-cancellable
- Claims paid in 60 days from filing
- Incur credit limit fees
- Subjective to true-ups
- Sales based pricing
- Not client selective
- More monitoring

• Microbond

- 100% indemnity
- Non-cancellable
- Claims paid in less than 5 days
- No credit limit fees
- No true-ups
- Gallons based pricing
- Very selective
- Less monitoring

Reasons To Buy Trade Credit or a Microbond



Why buy A/R Insurance?



Sales Growth – generate ROI through insurance



Borrow better from the bank and free up bad debt reserves



Speed up the sales/credit process and ease tensions



Save time and money on collection activity, attorney fees, credit reports



Help monitor your existing portfolio for signs of trouble



Protect you from taking losses on your A/R

Questions?

Cory Watson

Cory.Watson@MarshMMA.com 817.715.5678

Marsh & McLennan Agency LLC



Auto Insurance: Industry Insights

Jeremy Sandusky, Partner

BTL Club Presentation

Your future is limitless.

Agenda



Introduction-Marsh McLennan Agency

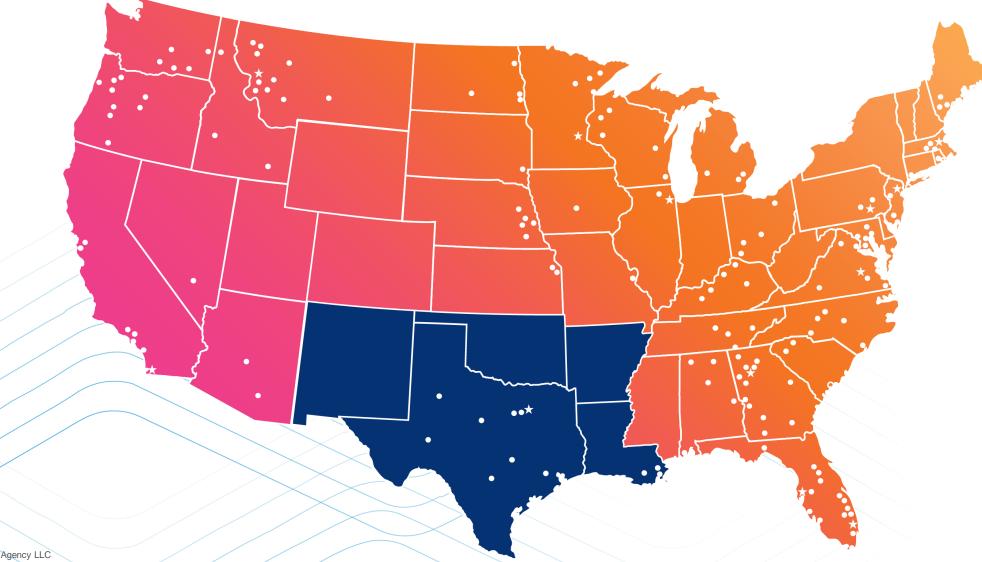






Introduction-Marsh McLennan Agency

MMA's National Footprint



MMA's Regional Footprint

13 Regional Offices+1000 Colleagues

Marsh & McLennan Agency LLC

State of the Auto Insurance Market

Auto Insurance Market-What to know

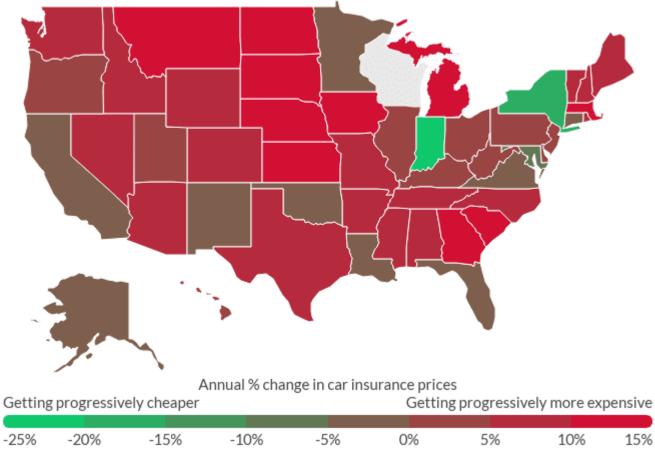
Unconventional "Hard Market"



Marsh & McLennan Agency LLC

US Trends in the Cost of Auto Insurance

A state by state breakdown of the changing cost of premiums



Source: Insurify

Risk Management/Claims Tools

Tools

Alternative Risk Strategies

- Captives
- Risk Tolerance (High Deductibles)

Risk Management

- Drive Cam
- DOT Consultant

Total Cost of Risk (TCOR)



ABOVE THE WATER LINE

Alex.

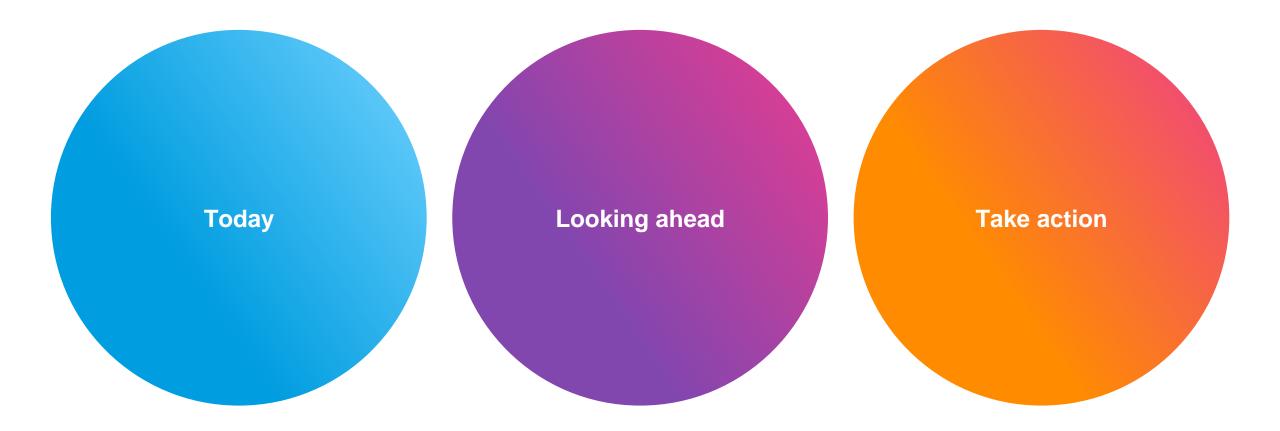
Insurance Premiums

Deductibles Paid

BELOW THE WATER LINE

Coverage Gaps Administrative Time Job/Location Shutdown Increased Future Premiums Lost Time of Key Personnel Insufficient Limits Uncovered Claims Lost Tenants/Clients Reputational Damage Loss of Key Employees OSHA / DOL / EEOC Fines When looking at your risk management program, it is important to look closer at your Total Cost of Risk (TCOR).

Takeaways



Your future is limitless.

MarshMMA.com



A business of Marsh McLennan

This document is not intended to be taken as advice regarding any individual situation and should not be relied upon as such. Marsh & McLennan Agency LLC shall have no obligation to update this publication and shall have no liability to you or any other party arising out of this publication or any matter contained herein. Any statements concerning actuarial, tax, accounting or legal matters are based solely on our experience as consultants and are not to be relied upon as actuarial, accounting, tax or legal advice, for which you should consult your own professional advisors. Any modeling analytics or projections are subject to inherent uncertainty and the analysis could be materially affected if any underlying assumptions, conditions, information or factors are inaccurate or incomplete or should change. d/b/a in California as Marsh & McLennan Insurance Agency LLC; CA Insurance Lic: 0H18131. Copyright © 2021 Marsh & McLennan Agency LLC. All rights reserved. MarshMMA.com