

DFS

DIRECT FUEL SALES

UNLOCKING SYNERGIES IN THE DFS ECOSYSTEM

INTRODUCTION

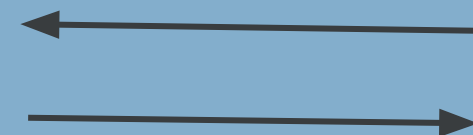
DFS was started because the truck stop payments industry has been dominated by a few key players. We wanted to create a company designed to help merchants process online transactions at affordable rates and grow their diesel sales in a clear and simple way.

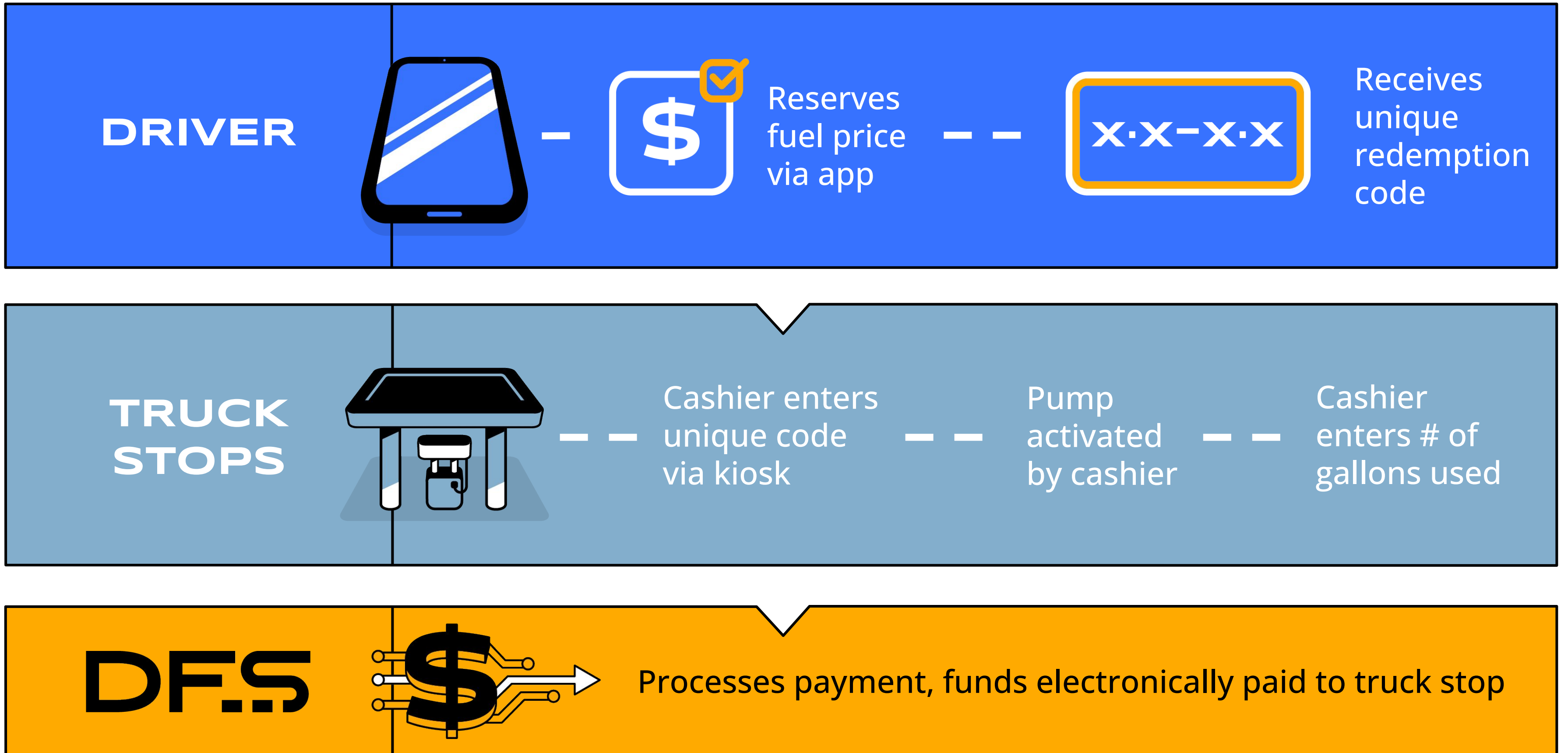
INTRODUCTION

DFS ECO-SYSTEM



DFS





INTEGRATIONS

DFS API



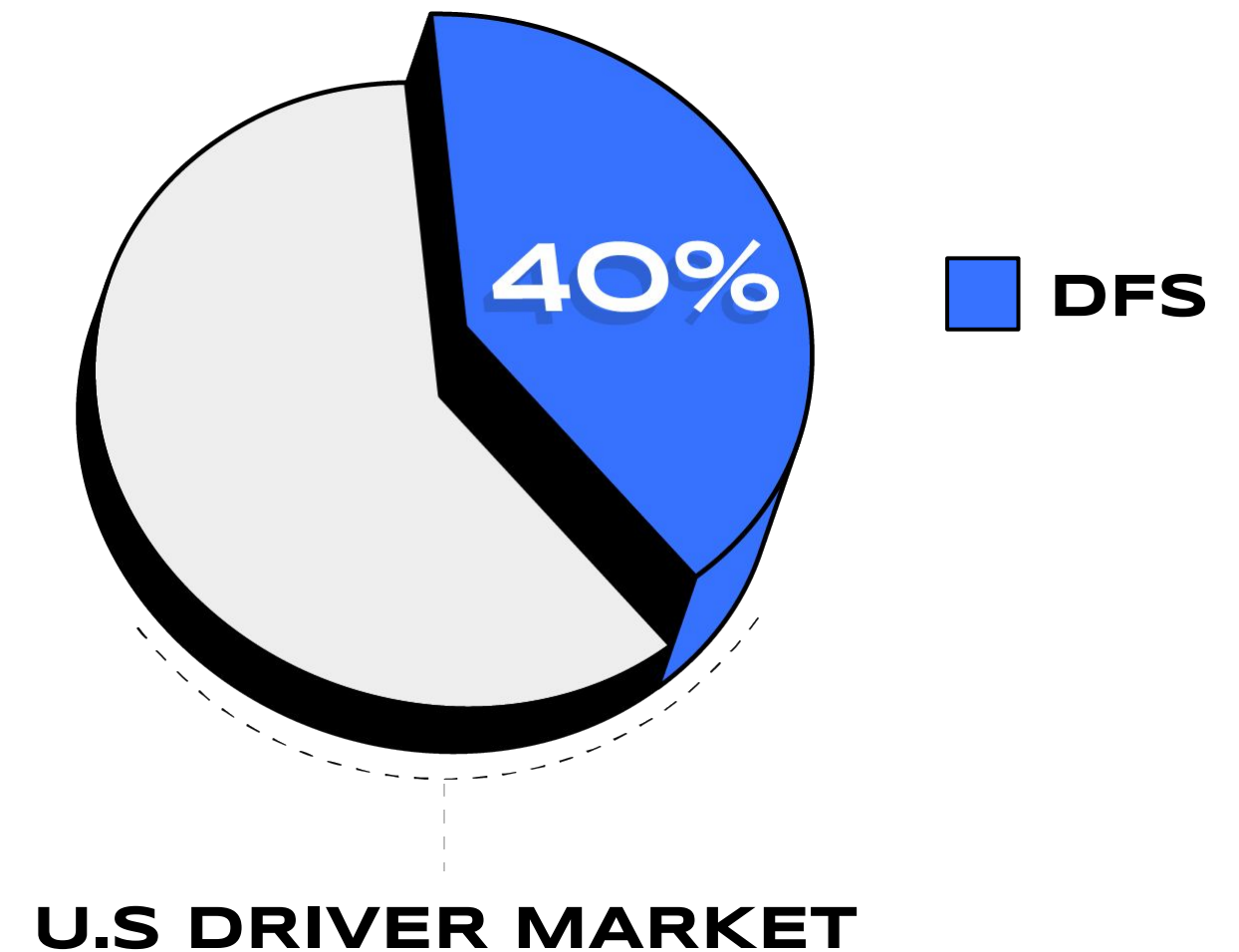
INTEGRATIONS

CURRENT NETWORK

We partner with some of the largest mobile apps, fleets and freight brokers in the U.S. to drive traffic to truck stops.



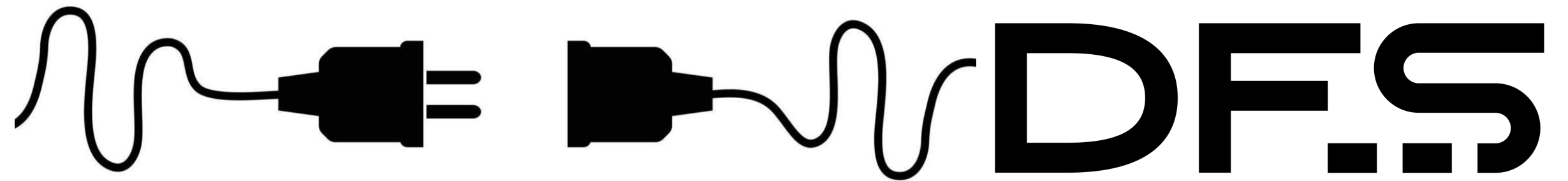
Our network reaches more than 40% of the U.S. driver market.



INTEGRATIONS

CHANNEL PARTNERS

- Fleets
- Aggregators
- Tech
- Services



DFS ADVANTAGE

ECONOMICS

1. Cost Savings - No driver transaction fees.
2. Enhanced Cash Flow - Weekly settlements.
3. Option to opt into the DFS "Discount Network" - Pre-negotiated discounts with merchants.

DFS ADVANTAGE

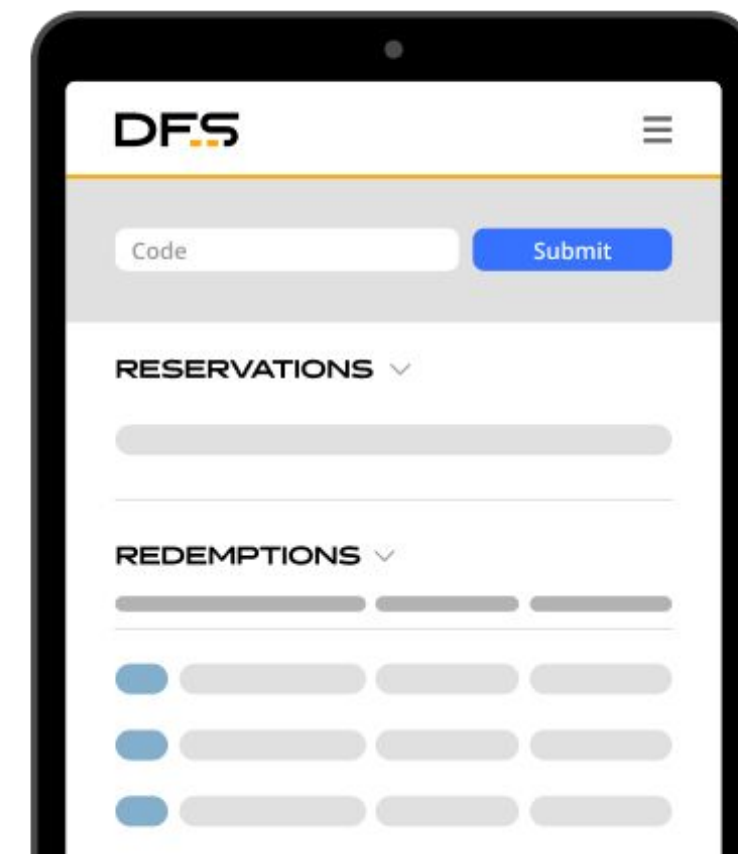
OPERATIONAL EFFICIENCY

1. Seamless Transactions.
2. Customization and Branding - Design your own UI.
3. Access to a large network of merchants; 300 and increasing by 20+ / month.
4. Expert Support - We'll help get you plugged in.

MERCHANT OFFERING

SERVICE AND ECONOMICS

- \$0.02 per gallon transaction fee.
- New business and market exposure.
- Ease of use for cashiers.



SUMMARY

DFS is strategically placed to take advantage of the current driver demand to decrease overhead and provide optimizations to streamline an outdated payment industry.

THANK YOU

CONTACT INFORMATION

OFFICE PHONE

- (208) 810-4249

OFFICE HOURS

- MONDAY - FRIDAY
- 8:00 AM – 5:00 PM MT
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